



SAMPLE PROPOSAL

Title: Enjoying the Game! A Primer for the Basketball Fan

Joseph Johnson, Ph.D.

Lifelong Learning Society Professorship in Athletics, 2015-2019

Program Description: Are you “new to the game?” Have you ever wondered why the whistle was blown? Confused by the fact that some fouls entail free throws while others do not? This series will answer all of your questions! Geared for both the novice fan and the regular attendee, this program will briefly review the history of the game and then discuss the intricacies which make the sport one of the most popular in America. Come prepared to learn the nuances while expanding your knowledge to make viewing more enjoyable whether you are at the game or watching it on television. (MAXIMUM OF 135 WORDS)

Sessions:

1. History of the game: early development and changes during its evolution
2. Differences: comparing men’s game with women’s game, changes at different levels, (high school, college and the pros)
3. Rules of the game; fouls, violations and more
4. Roles of the participants: players, coaches, fans, the “invisible” referee

(MAXIMUM OF 25 WORDS PER SESSION STATEMENT, TOTALS TO VARY BASED UPON DURATION OF THE PROGRAM [ONE, FOUR OR EIGHT WEEK SESSIONS])

Biographical Information: Dr. Joseph Johnson is a professor of athletic management at Barnstable Cliffs University, where he has taught for 21 years. His major interests include athletic management, sports program specificity of roles and fan knowledge for additional enjoyment. He has written extensively on the aforementioned subjects and has presented on these topics both here and abroad. Dr. Johnson earned his B.S. and M.A. at Fort Huron University and his Ph.D. at Elmont State University. He now sits on the board of directors at both schools where he earned his degrees. (MAXIMUM OF 100 WORDS)